



FOR IMMEDIATE RELEASE

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ABL Names John D. Bodnovich Executive Director

Bethesda, MD – November 1, 2010 – American Beverage Licensees (ABL) President David Jabour announced today that John D. Bodnovich has been selected as ABL Executive Director, effective immediately.

“We are tremendously excited to have John, with his industry knowledge and dedication to the retail tier, leading ABL,” said Jabour. “The ABL Board of Directors is looking forward to the energy he will bring to the association as it continues to serve as a voice for America’s beer, wine and spirits retailers on Capitol Hill and in the forum of public discourse.”



Bodnovich joined the ABL staff nearly seven years ago, and was named Director of Communications & Public Affairs in 2008.

As Director of Communications & Public Affairs, Bodnovich worked closely with ABL’s thirty-five state and regional affiliates, representing nearly 20,000 on- and off-premise beverage licensees, on overseeing grass roots programs and communications strategies on behalf of beverage alcohol retailers. Bodnovich’s responsibilities also included developing ABL’s federal government affairs program, including ongoing federal advocacy efforts on beverage alcohol and retail business policy.

During his time with ABL, Bodnovich has worked on a variety of association programs and initiatives including membership and responsibility campaigns, as well as public awareness and policy efforts addressing alcohol issues. He is also the designer and editor of the *ABL INSIDER*, ABL’s quarterly magazine.

“I’m honored to have this opportunity to serve ABL and its membership,” said Bodnovich. “I look forward to working with ABL’s affiliates and allied supporters to promote America’s beverage licensees and our great industry.”

A native of Illinois, Bodnovich is a graduate of the University of Notre Dame where he earned a B.A. in Government & International Relations. Bodnovich holds a Master’s degree in Political Management from the Graduate School of Political Management at The George Washington University. He is a resident of Washington, D.C.

About American Beverage Licensees (ABL)

American Beverage Licensees (ABL) is the preeminent national trade association for alcohol beverage retailers. Its members are comprised of on-premise and off-premise licensees who provide hundreds of thousands of jobs and annually infuse billions of dollars into the American economy. To learn more about ABL, visit www.ablusa.org.